

PIERCE FINANCIAL

# Retirement Report

NEWS AND UPDATES FOR PLAN SPONSORS AND  
FIDUCIARIES OF DEFINED CONTRIBUTION PLANS

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## Happy Holidays from *Pierce Financial*

On behalf of the team at *Pierce Financial*, it is my pleasure to extend you the greetings of this special season. It is certainly one of my favorite times of year, and the perfect opportunity to express our gratitude to you for entrusting us as your committed Retirement Plan Advisor. As I look forward to a new year and the hope it brings, I look back as well on our achievements in 2013, and the degree to which we accomplished our primary goals - protecting you as a fiduciary and helping your plan participants prepare for successful retirement outcomes. Congratulations for all that you accomplished in 2013. It is truly an honor to serve as your dedicated Retirement Plan Consultant.

As we do each December, this month's *Retirement Report* highlights "excerpts" from issues published in 2013. Please contact us with any questions or feedback; we look forward to serving you in 2014!

Warmest Regards,

**Lee H. Pierce, CPA, AIF, CMA**

## Women & Retirement [June 2013]

Unique circumstances make saving for retirement a challenge for women. On average, not only are women earning less than men, but they're living longer as well. Also affecting their ability to save are gaps in employment many women experience while raising children or caring for aging parents. With the odds stacked against them, it's no wonder many women find saving for retirement overwhelming or seemingly impossible.

In actuality, women possess inherent qualities that prove advantageous when it comes to the topic of retirement. They are natural planners and savers. In fact, despite earning less women save a greater percentage of their income. Women also tend to invest in a target date fund resulting in reducing their overall risk.

Consider adopting features (automatic enrollment/escalation, company match, etc.) in your plan to help your women participants become retirement ready.

## Understanding Plan Eligibility [September 2013]

Is your company's eligibility attracting and retaining quality employees? Is it competitive with other companies?

Eligibility is a waiting period and an age requirement for participants to meet in order to become eligible for their company's retirement plan. Some plans may also require an employee to work a certain number of hours to become eligible and there may be on-going requirements in order to receive company contributions.

The maximum period that a company can choose to impose on employee deferrals is one year and the age requirement cannot exceed 21. If a plan has a two year waiting period for employer contribution eligibility, the employee must be 100%

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vested immediately in employer contributions. The maximum number of hours that an employee can be required to work to become eligible is 1,000 hours. Immediate eligibility is permissible and plans are not required to have a waiting period, age requirement or hours worked requirement. Most companies have a waiting period of one year or less and choose age 21 or age 18 as the age requirement. To align with other employee benefit plans, companies will commonly choose the same waiting period as they have for their other employee benefits. As an on-going requirement, companies can require employees to be employed on the last day of the plan year and/or work at least 1,000 hours during the 12 month plan year to be eligible for a company contribution.

Plans can have different waiting periods for employee contributions and employer contributions. For example, companies can choose “dual-eligibility” and allow employees to begin contributing their own contributions after three months of employment, but complete a year of service to be eligible for company matching contributions. Companies will consider this option if employer matching cost and employee turnover are a concern. Once an employee has met the eligibility requirements for the plan, they will enter the plan on pre-established intervals. These entry dates can be anywhere from immediate entry (1st pay period after meeting eligibility requirements) to an annual entry date which is only available if the plan has immediate eligibility and no waiting period. Common entry dates are immediate, monthly and quarterly.

A company’s eligibility requirements should be monitored to ensure that eligible employees have access to join the plan. Also, companies should have automated processes in place to administer their eligibility requirements effectively.

### **Is Your Company Match Achieving its Objective [May 2013]**

What is the true objective of your company match? Is it intended to help your employees save more for retirement? Is it used as a tool to recruit new employees? Do you offer a match to incentivize lower paid employees to save more in order to improve your non discrimination test? In the end, is your company match achieving its objective(s)?

After all, more than 95% of plans offer a match according to a 401khelpcenter.com article titled, “*Benchmark Your 401(k) – 2012.*” When was the last time your match was discussed and evaluated? Have you considered restructuring your match in order to help participants save more for retirement? Reducing corporate expenditures was on the forefront of the minds of many companies back in 2007 and 2008. As a result, some organizations reduced or eliminated their match altogether while most entertained the idea at a minimum. According to a study by Towers Watson titled “*A Look at Defined Contribution Match Reinstatements,*” in 2011, 75% of those who suspended their match have since reinstated it. The majority of the companies that have reinstated the match have done so within nine to 12 months following the original suspension date.

A company match is a very powerful tool when used correctly. According to Vanguard Center for Retirement Research’s article titled “*401(k) Plan Design: Match, Loan, and Investment Menu Effects,*” match design typically increases participation rates by 5-15%, yet it is one of the top three reasons why participants save for retirement. For example, the most common match by far among plan sponsors is to match 50% of the first 6% that an employee defers. This means that participants are incentivized to save up to 6% of their pay. However, in order to achieve successful retirement outcomes, most participants should save between 10-15% of their pay. This can be achieved through other “*Courageous Plan Design*” features, such as auto escalation (which will be discussed in future newsletters). Using the match as a key driver in helping more participants achieve successful retirement outcomes is a topic that committees should discuss regularly.

One restructured formula to incentivize employees to save more would be a 30% match on the first 10% the employee defers into the plan. This structure is great for those companies that currently use the common 50% up to 6% formula since they are already matching 3% of an employees pay. This would encourage participants to target 10% versus a lesser amount like 6%, yet it will not increase the company’s additional matching dollars.

If you need assistance in discussing the objective of your company match and any potential changes, we encourage you to contact us.

### **Communication Corner: Retirement Crisis**

This month’s employee memo is the finale of our six part series where we answer common participant questions. In part six we answer the question, “I’ve heard in the media that we are in the midst of a ‘retirement crisis,’ is this really true?”

As a reminder, we produce monthly employee memos and can make that available to you for distribution to your

employees. It is also available in Spanish.

As always, call or email us if we can help.

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